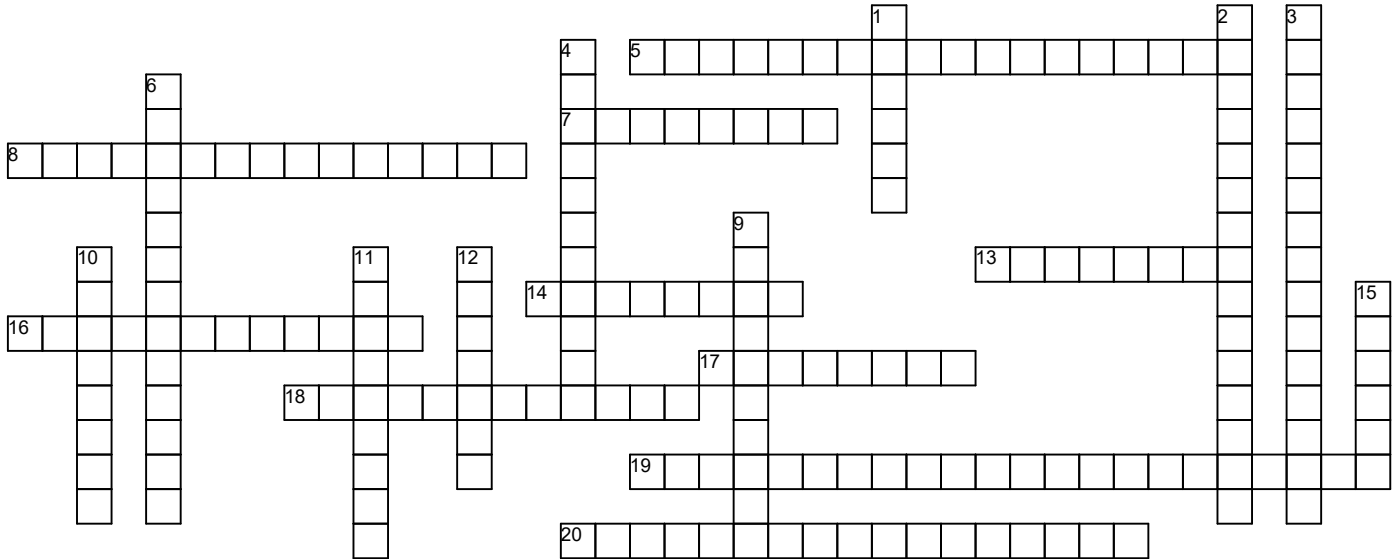


Business Math Terms Review Crossword Puzzle 9

1. Using the Across and Down clues, write the correct answer in the numbered grid below.



ACROSS

5. Dividing a market into distinct groups of buyers who have different needs or characteristics.
7. The ongoing expenses of operating a business that are not directly tied to production.
8. Spreading investments across different assets to reduce risk.
13. A reduction in the price of goods or services.
14. A market structure in which a single seller dominates the market for a particular good or service.
16. The combination of factors that a company uses to promote its products or services.
17. A tax imposed by the government on the sale of goods and services.
18. The process of paying off debt with regular payments over a period of time.
19. A way of thinking that enables individuals to identify and pursue opportunities.
20. A financial statement that shows the flow of cash into and out of a business over a period of time.

DOWN

1. The desire and ability of consumers to purchase goods and services at a particular price.
2. A financial statement that shows a company's revenues and expenses over a period of time.
3. The value of the next best alternative that must be forgone when a decision is made.
4. The difference between revenue and the cost of goods sold.
6. Expenses that change in proportion to the activity of a business.
9. Property or other assets that a borrower offers as security for a loan.
10. A loan used to purchase real estate, with the property serving as collateral.
11. A market structure in which a few large firms dominate the market for a particular good or service.
12. A person who handles cash transactions, such as receiving payments and giving change.
15. The ability to borrow money or obtain goods on trust with the understanding that payment will be made later.

Diversification

Sales tax

Demand

Credit

Variable costs

Monopoly

Overhead

Entrepreneurial mindset

Mortgage

Market segmentation

Cashier

Oligopoly

Collateral

Amortization

Marketing mix

Gross profit

Cash flow statement

Opportunity cost

Income statement

Discount