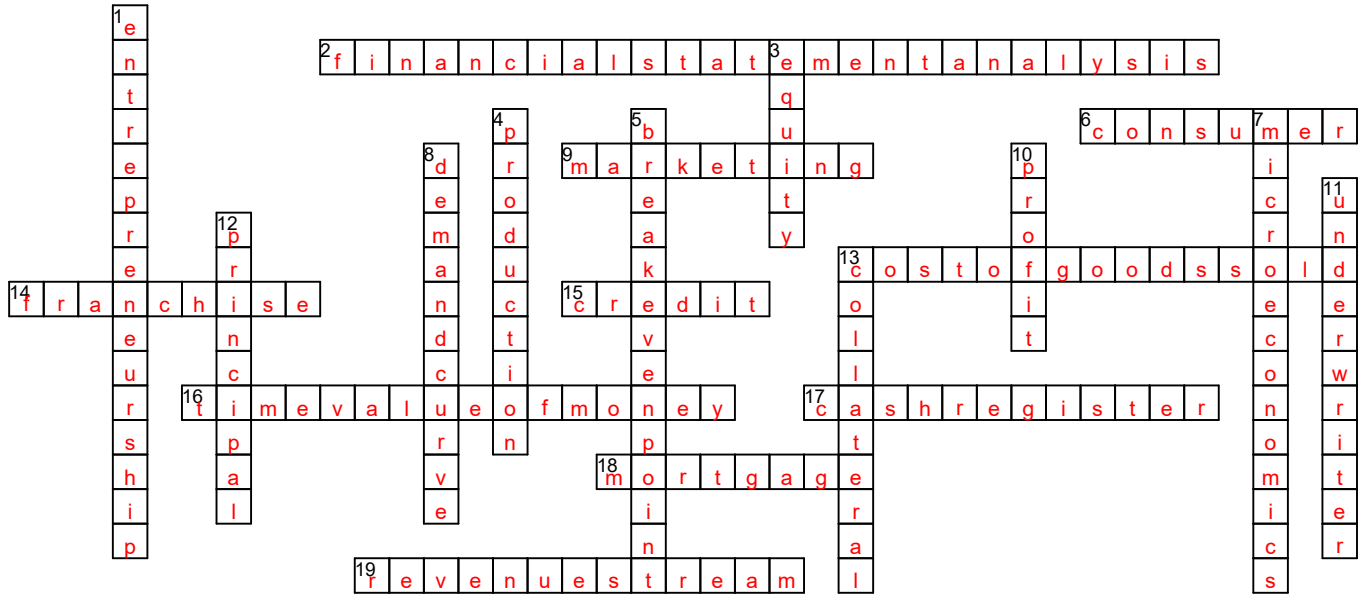


# Business Math Terms Review Crossword Puzzle 5

1. Using the Across and Down clues, write the correct answer in the numbered grid below.



## ACROSS

2. The process of analyzing a company's financial statements to assess its financial performance.
6. A person who purchases goods and services for personal use.
9. The process of promoting and selling products or services.
13. The direct costs attributable to the production of goods sold by a company.
14. The right to use a company's business model and brand for a fee.
15. The ability to borrow money or obtain goods on trust with the understanding that payment will be made later.
16. The principle that money received today is worth more than the same amount in the future.
17. A machine used to record sales transactions and handle cash in a retail business.
18. A loan used to purchase real estate, with the property serving as collateral.
19. The sources of income for a business.

## DOWN

1. The activity of setting up a business or businesses, taking on financial risks in the hope of profit.
3. The value of an asset after liabilities have been deducted.
4. The process of creating goods and services.
5. The level of sales at which total revenue equals total costs.
7. The study of individual behavior and decision-making in the economy.
8. A graphical representation of the relationship between price and quantity demanded.
10. The amount of money gained from selling goods or services after all costs are subtracted.
11. A person or company that evaluates and assumes the risk of another entity for a fee.
12. The amount of money borrowed or invested, excluding any interest or dividends.
13. Property or other assets that a borrower offers as security for a loan.