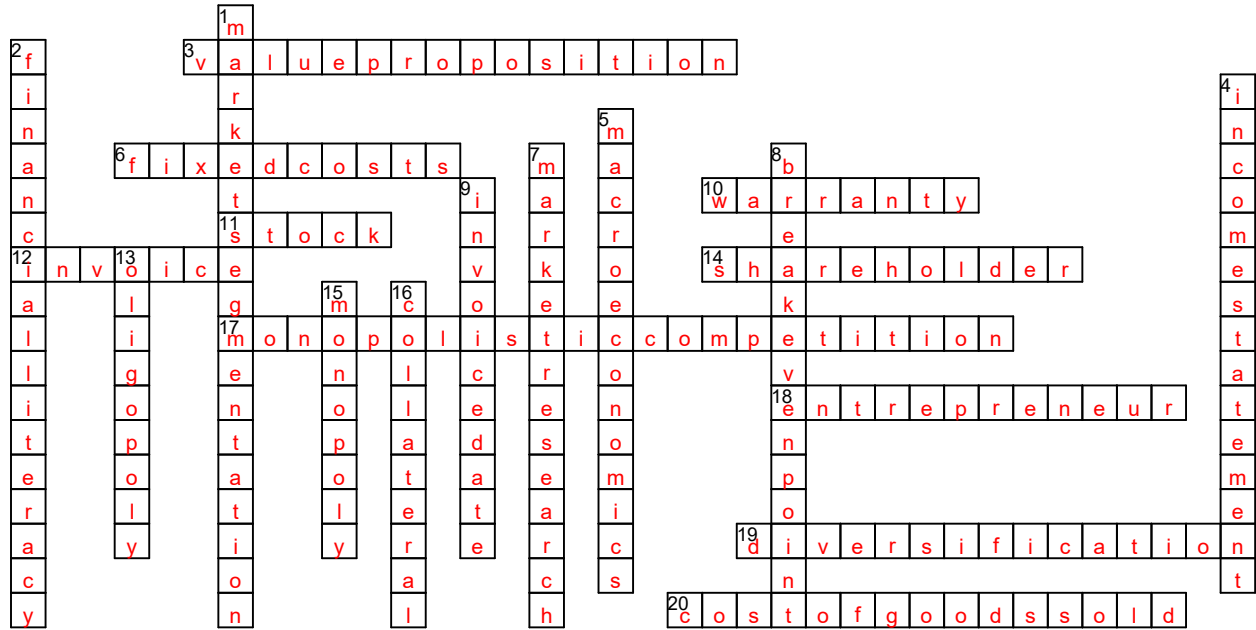


# Business Math Terms Review Crossword Puzzle 3

1. Using the Across and Down clues, write the correct answer in the numbered grid below.



## ACROSS

3. The unique benefits a product or service offers to customers.
6. Expenses that remain constant regardless of the level of production or sales.
10. A guarantee provided by a seller that a product will meet certain standards.
11. A share representing ownership in a company.
12. A document that lists items or services provided, their prices, and the total amount owed.
14. An individual or institution that owns shares in a company.
17. A market structure in which many firms sell similar but not identical products.
18. A person who starts and manages a business, taking on financial risks in the hope of profit.
19. Spreading investments across different assets to reduce risk.
20. The direct costs attributable to the production of goods sold by a company.

## DOWN

1. Dividing a market into distinct groups of buyers who have different needs or characteristics.
2. The knowledge and skills required to make informed financial decisions.
4. A financial statement that shows a company's revenues and expenses over a period of time.
5. The study of the economy as a whole, including factors like inflation, unemployment, and GDP.
7. The process of gathering information about consumers' needs and preferences.
8. The level of sales at which total revenue equals total costs.
9. The date on which an invoice is issued.
13. A market structure in which a few large firms dominate the market for a particular good or service.
15. A market structure in which a single seller dominates the market for a particular good or service.
16. Property or other assets that a borrower offers as security for a loan.